

MEDIA KIT

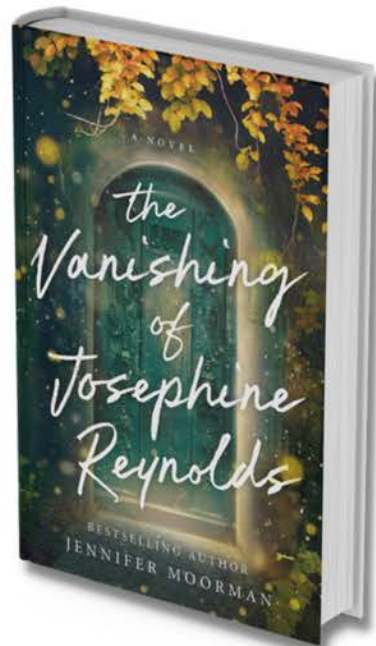
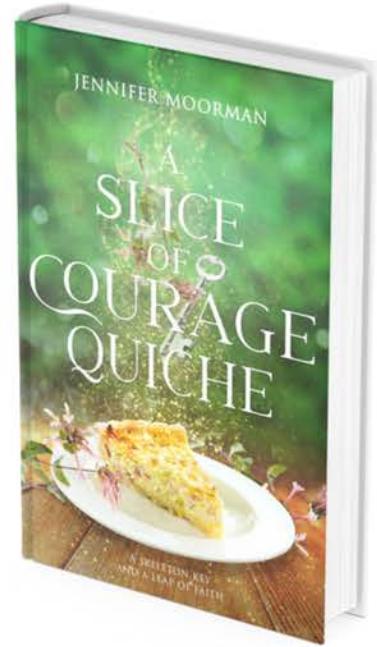
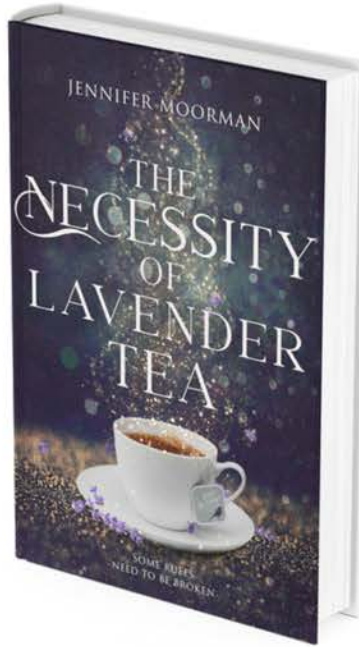


Jennifer Moorman

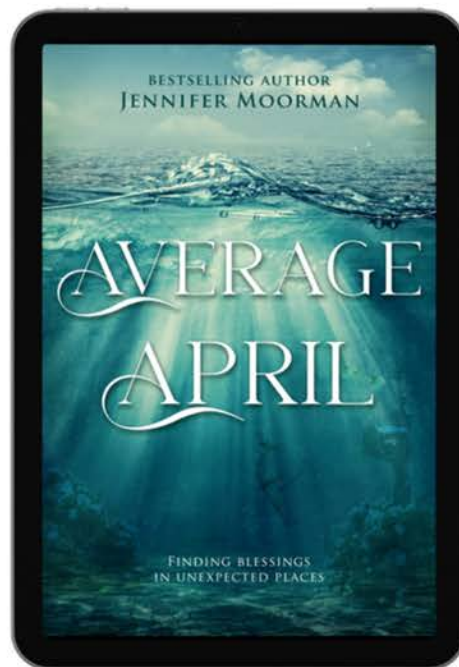
BESTSELLING AUTHOR

www.jennifermoorman.com

BOOKS



SHORT STORIES



MEDIA



BEDSIDE READING®

BOOKS

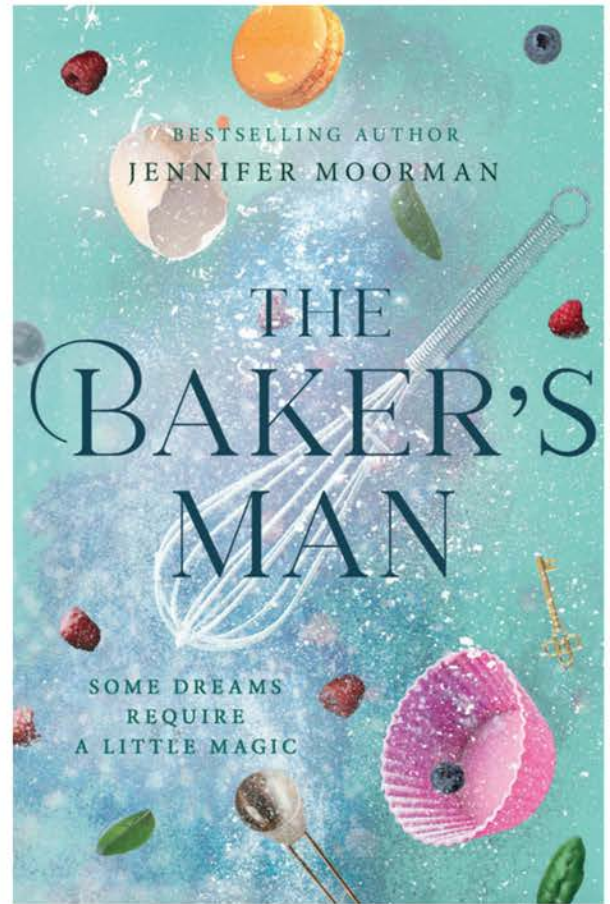
In the Southern town of Mystic Water, magic is always in the wind—and in the ovens.

Anna O'Brien inherited several gifts from her late Grandma Bea: culinary superpowers, a bakery in a charming Southern town, and a mysterious box with a note: *Open the box only when you need to. You'll know exactly when you do, and you'll know what to do with it. I love you.*

The night her presumed fiancé crushes her dreams, Anna opens the box and finds “magic sugar” inside, along with a recipe to bake “the perfect man.” Encouraged by her best friend Lily (and maybe a wee bit too much rum), a heartbroken Anna sets out to do what she always does when she's feeling blue: bake.

She hardly believes her eyes the next morning when a man—a breathing and rather handsome man—is in her bakery and seems to know all her likes and dislikes, her quirks and preferences. Elijah is everything Anna dreamed and nothing she expected. Where did he come from? Is he real? And when he fashions his own ideas about what makes a good life, can she let him go?

THE BAKER'S MAN offers you an escape into a whimsical and enchanting tale of magical realism and the spellbinding power of following your dreams.



THE BAKER'S MAN
Harper Muse, 2023

PRAISE



THE BAKER'S MAN is a charming recipe of magic, romance, friendship, and the importance of staying true to yourself. —Heather Webber, USA TODAY bestselling author of *Midnight at the Blackbird Café*

THE BAKER'S MAN hits my sweet spot with mouthwatering baked goods and an enchanting romance. Jennifer Moorman's scrumptious tale has all the magical ingredients: best friend banter, small town drama, and the mysterious arrival of the perfect man! —Amy E. Reichert, author of *The Coincidence of Coconut Cake*

Combine four parts love, two parts excitement, a dash of humor, and a pinch of magic and you have Jennifer Moorman's delightful THE BAKER'S MAN. Moorman's sweet, heartfelt confection will please anyone looking for a charming, witty, utterly delectable read! —Lauren K. Denton, USA TODAY bestselling author of *The Hideaway* and *A Place to Land*

Jennifer Moorman's THE BAKER'S MAN is a teaspoon of love, a dash of magic, and a whole heaping cup of Southern charm. Anna's legacy of unconventional romance and luscious baked goods is a treat from start to finish. Perfect for fans of Amy E. Reichert and Jenny Colgan." —Aimie K. Runyan, bestselling author of *The School for German Brides* and *The Memory of Lavender and Sage*

Every now and then a writer comes along that sweeps me off my feet. Jennifer Moorman is one such an author. The delicious prose was rolled out with precision, and I read ever so slowly for want of savoring each delightful word. —Natalie Banks, bestselling author of *The Water Is Wide*

Magical! I simply loved THE BAKER'S MAN. It was just delicious! It reminded me of sliding into the lovely and magical world of Alice Hoffman. From the very first page to the end, the language the tempo and the characters kept me until the very last page. —Jane Ubell-Meyer, founder of Bedside Reading

Like a charming Hallmark movie with a dash of magic and a little mayhem, readers will instantly fall in love. Enchanting and magical Jennifer Moorman charms her readers with a strong storyline that intertwines magic, romance, and more sugar than a cup of sweet tea on a warm summer night. With all the sweetness of romance, with a helping of extra, dark chocolate to keep things intense, readers will devour this enticing read like a slice of Anna's Dark Chocolate Oreo Tart. —Amy Shane, book review editor for *Dixon's Independent Voice*



BOOKS

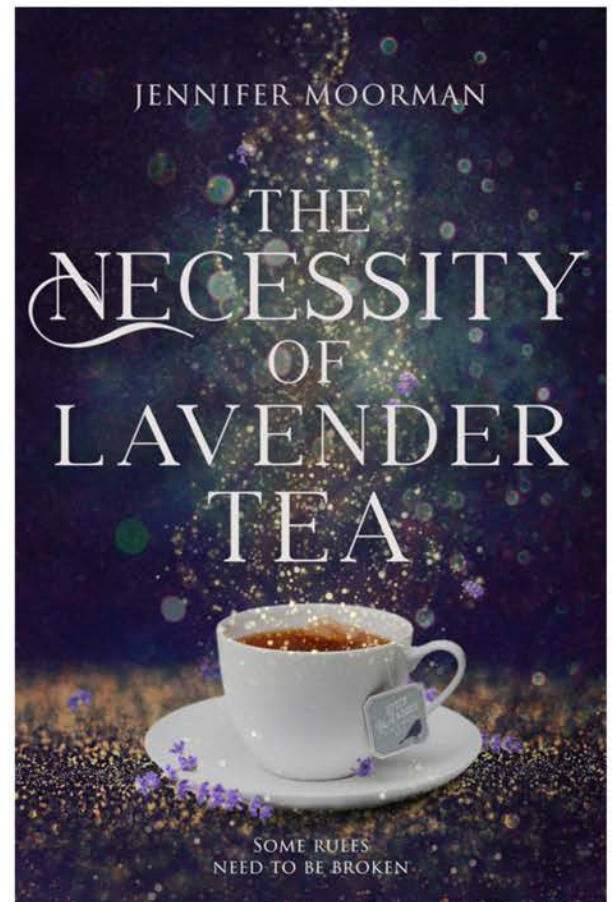
Like most teenagers coming of age in the 1950s, Kate Muir wants the basics—rock and roll and a sense of belonging. But for Kate, one thing she can't live without is her endless supply of lavender tea.

At sixteen Kate would be happy just to blend in with her Mystic Water peers, but she has “a cursed fate,” her mama says. Kate can see the future, which makes being like everybody else nearly impossible. In spite of her special gift, Kate is forbidden to alter the future in any way, no matter what she sees. Her only chance at living a somewhat normal life is to drink lavender tea, the only remedy that stops the visions.

Kate's older brother, Evan, is her opposite—popular, charming, everyone's friend—and the main reason Kate isn't completely rejected by the local kids. When Evan dies in a tragic accident, Kate withdraws into herself and becomes more of an outcast than ever before.

But a chance encounter with a young man from the most prestigious family in Mystic Water tosses Kate into a whirlwind of friendship, acceptance, and love. Just when she believes this new life might last, Kate has a terrible premonition. Will she break the rules and alter the future? At the risk of exposing her special ability, can she prevent the horrible event from happening before it's too late?

THE NECESSITY OF LAVENDER TEA takes you on a journey into an enchanting heart-filling tale of magical realism and the powerful changes brought on by accepting oneself.



**THE NECESSITY OF
LAVENDER TEA**
Full Moon Press, 2023

PRAISE



In the world of magical realism, Jennifer Moorman is an important new voice. She is a sensitive, engaging, quirky, and soulful storyteller. Her characters speak their truths only to inspire us, the reader, to embrace and respect our own true gifts. As a lifelong fan of Alice Hoffman, I am adding Jennifer to a short list of writers who can carry the torch forward to a new generation. —Jane Ubell-Meyer, founder of Bedside Reading

THE NECESSITY OF LAVENDER TEA has the delicate magical allure and heartwarming storyline that make a truly memorable coming-of-age classic. In this inspiring tale, Jennifer Moorman takes us on Kate Muir's tender journey through profound loss and budding love, and guides her to trust in the transforming power of her choices when she's faced with a troubling vision. Readers looking for a vibrant splash of Southern charm will fall in love with Moorman's vividly painted Mystic Water and the wise, whispering nature and compelling characters who inhabit it. —Jeanne Arnold, bestselling author of the young adult *Stubborn* series

A sweet, magical coming-of-age tale about the best and hardest parts of love and friendship and family. —Amy Impellizzeri, award-winning author of *Lemongrass Hope* and *I Know How This Ends*

What can I say about the world Jennifer Moorman has created in her series about the inhabitants of the town of Mystic Water? I was moved to tears when I finished THE NECESSITY OF LAVENDER TEA. Jennifer writes so beautifully about life and love, growing up and trying to fit in. Sprinkled with just the right amount of magic, this heartwarming second book in the series, will bring you to tears as you become one with Kate as she struggles through hiding her ability to see the future, the pain of wanting to belong, love, and the awkwardness of being different. The book leaves you wanting to visit Mystic Water again and again. —Elisa Fershtadt, Hospitality Public Relations Consultant

THE NECESSITY OF LAVENDER TEA is perfect if you enjoy magical realism and the likes of authors Sarah Addison Allen or Alice Hoffman. You will adore this novel and series! I loved THE BAKER'S MAN and this second novel did not disappoint! The twists and turn had me guessing and the ending was beautiful. I cannot wait for her next addition to the inhabitants of Mystic Water! Great read! —Netgalley



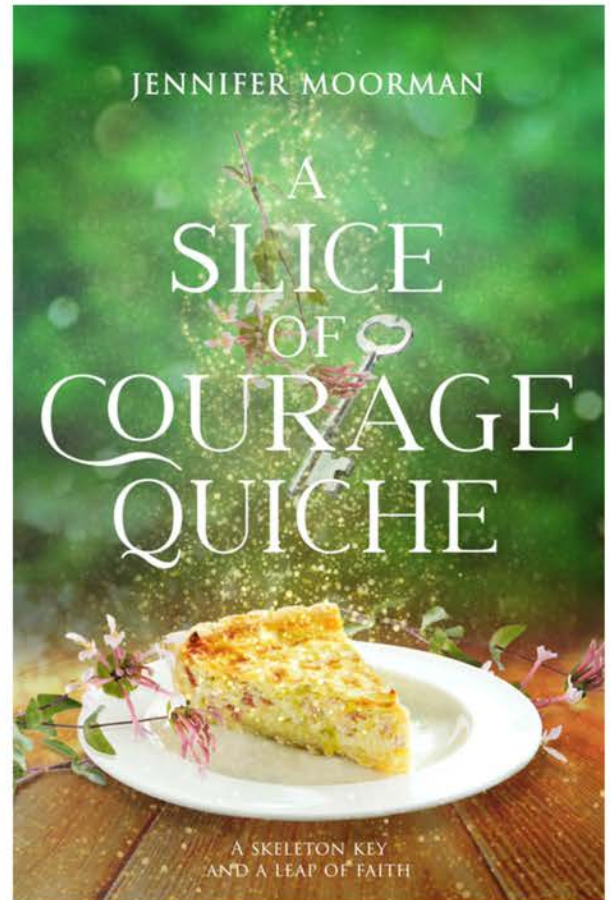
BOOKS

Real estate agent Tessa Andrews believes she has her life all figured out, organized in meticulously numbered lists to ensure she doesn't make bad decisions. But after eating a breakfast quiche and receiving a skeleton key to a dilapidated mansion, a reckless impulse overtakes her.

When torrential rains flood Mystic Water, Tessa's condo drowns in floodwater. In need of a temporary residence, Tessa moves into an empty apartment above the local diner owned by the Borellis. While trying to help people find lodging while the flood recedes, a client sends Tessa a package containing a tarnished key belonging to a neglected historic mansion that is now on the market, and a whole new set of troubles arises, starting with the return of the Borellis' prodigal son.

Paul Borelli, a travel journalist, shows up unexpectedly in Mystic Water and claims the apartment above the diner where Tessa has been staying. Now in need of another place to live, Tessa's love of historic homes overtakes her logic, and she tosses aside her numbered lists, unloads her savings account, and buys the mansion with the intention to bring the grand beauty back to life.

Nearly everyone doubts Tessa's sanity, but along the way she finds unlikely support in an ancient Cherokee spear, a traveling mint plant, and a journalist on the run from his past. Filled with charm, unexpected twists, and a touch of magic, **A SLICE OF COURAGE QUICHE** is an enchanting tale of listening to one's heart, camping indoors, and how acts of kindness can make a meaningful difference.



**A SLICE OF
COURAGE QUICHE**
Full Moon Press, 2023

PRAISE



This is a story of love, hope, magic, mystery, folklore, family, loss, and new beginnings. A heartwarming story. People nowadays could learn a lot from this story . . . kindness, compassion, giving of one's self to help another in need. The author has such a beautiful way of pulling you into the story with all the beautiful descriptions of the house, town, people, etc. You will love this story. —Margaret Knoll, Summer Reading Book Club

A SLICE OF COURAGE QUICHE is an absolute treat! Tessa Andrews' journey from list-maker to mansion-restorer is filled with unexpected twists, a touch of magic, and a whole lot of heart. The story had me grinning as Tessa dives headfirst into a wild adventure, complete with a mysterious key, a charming journalist, and even a camping trip indoors! The quirky characters and the enchanting setting of Mystic Water make this book impossible to put down. If you're looking for a fun, feel-good read that will sweep you off your feet, this is it! — Renee Townsend, Rainy Day Readers

This was a unique and interesting story. I can't pin it down to just one genre. It's a feel-good fiction, with a touch of magical realism and a sense of adventure. I enjoyed the ride! This was my first book by this author, but it won't be my last! —Daphne Myers, Southern Charm Book Club

I loved the newest installment in the magical realism series. Jennifer Moorman is one of my new favorite authors!! While I thought Tessa was a pain in the butt in the THE BAKER'S MAN, I adored her in this book. I immediately felt for her and her loss and she immediately gained a cheerleader. It's amazing to read a good clean magical love story that extends beyond just the two mains and encompasses the entire community. —Tricia Hartman, Sweet Tea & Romance Readers

A SLICE OF COURAGE QUICHE is a heartwarming and magical journey that kept me captivated from start to finish. Tessa Andrews' meticulously planned life takes an unexpected turn, leading her to embrace the unknown with courage and an open heart. The vivid descriptions of Mystic Water and the quirky, endearing characters—especially Paul Borelli—make this story come alive. I loved the blend of charm, history, and a sprinkle of magic that made this book an absolute delight. It's a beautiful reminder that sometimes, the best decisions are the ones we don't plan for. This enchanting tale is sure to leave with a smile on your face and a renewed belief in following your heart. —CeCe Martin, Magnolias & Mimosas Book Club



BOOKS

In this enchanting magical realism novel, a treasure hunt through the past reveals one woman's extraordinary gift for arranging the future.

The Russell women have always lived in a house that is as special as they are—a century-old Victorian with a radio that tunes itself to the listener's mood and a pantry that rearranges to provide just the right ingredients for any baking need. Lilith Russell was the exception. She left the family home in Ivy Ridge, Georgia, and has been flitting like a hummingbird from place to place with her daughter, Mattie, in the decades since, only returning each summer to drop Mattie off with Lilith's sister, Penelope.

When Lilith dies suddenly, Mattie is left without her sole companion and the captain who steered her ship. That is, until she visits Ivy Ridge and learns Lilith charted one last course for Mattie: a series of tasks that she must complete to earn her inheritance, with Penelope overseeing the process.

Both Mattie and Penelope are outraged by Lilith's seemingly random stipulations: throw a Halloween party, take a local pizza cooking class, share secrets with someone . . . But Mattie soon realizes that if she completes the tasks, she may unearth her mother's secrets, including the identity of Mattie's father. She may also discover more about the Russell family "gifts" and why Lilith chose Penelope's former love to be the executor of the will. She may even learn how and why Jonathan Carlisle, the boy who stole her heart ten summers ago, also happens to be back in town.

Mattie can only hope that Lilith's final map will finally point her home.



THE MAGIC ALL AROUND
Harper Muse, 2024

PRAISE



THE MAGIC ALL AROUND is brimming with lyrical southern beauty, a page-turning treasure hunt, and delightful magic. With a house built of enchanted wood, a mother-daughter bond that changes a life, a family saga that brings you home, and a captivating love story, *The Magic All Around* is a work of storytelling-art. For readers of Sara Addison Allen and Lauren Denton, this is your next captivating read. If we have eyes to see and ears to hear, Jennifer Moorman is here to remind us that there really is magic all around. —Patti Callahan Henry, NYT Bestselling author of *The Secret Book of Flora Lea*

Brimming with love, and crackling with magic, *THE MAGIC ALL AROUND* will feel like home on a page—whether it's the home you miss or the home you're hoping to find. —Natalie Lloyd, author of *A Snicker of Magic*

THE BAKER'S MAN is a charming recipe of magic, romance, friendship, and the importance of staying true to yourself. —Heather Webber, USA TODAY bestselling author of *Midnight at the Blackbird Café*

Combine four parts love, two parts excitement, a dash of humor, and a pinch of magic and you have Jennifer Moorman's delightful *The Baker's Man*. Moorman's sweet, heartfelt confection will please anyone looking for a charming, witty, utterly delectable read! —Lauren K. Denton, USA TODAY bestselling author of *The Hideaway* and *A Place to Land*

Charming, enchanted and delightfully Southern, Jennifer Moorman's *THE MAGIC ALL AROUND* is a cozy story of family, love and finding yourself. Perfect for fans of Heather Webber and Sarah Addison Allen! —Liz Parker, author of *In the Shadow Garden*



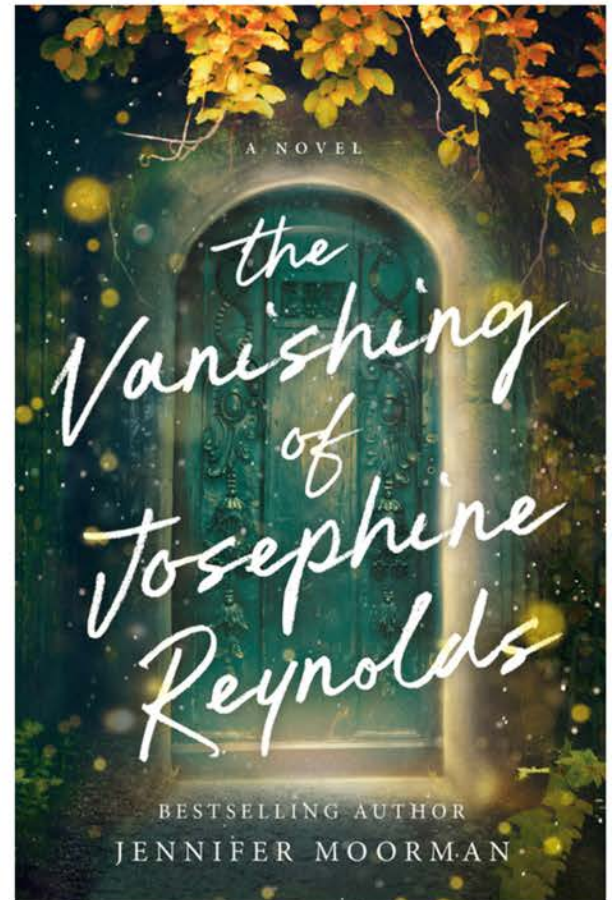
BOOKS

Can one thoughtless wish erase a life??

Widowed at thirty-five, Josephine Reynolds wishes she could disappear, but her concerned sister convinces her to buy their ancestral home, a Craftsman bungalow in disrepair and foreclosure. It's a welcome distraction, and Josephine can't believe her luck when she finds the home's original door in a salvage yard.

When she installs the door and steps through it, Josephine is transported into 1927, where she meets her great-grandmother Alma, a vivacious and daring woman running an illegal speakeasy in the bungalow's basement. Immersed in the vibrant Jazz Age, Josephine forms a profound bond with Alma, only to discover upon her return to the present that history has been altered. Alma's life was tragically cut short in a speakeasy raid just a week after their fateful meeting.

Josephine has a chilling revelation—her own existence is vanishing—and she must race against time to rewrite history. Josephine is desperate to not only save Alma but save her own future in a time-bending journey where past and present intertwine in a desperate battle for survival.



**THE VANISHING OF
JOSEPHINE REYNOLDS**
Harper Muse, Coming 2025



PRAISE

THE VANISHING OF JOSEPHINE REYNOLDS is absolutely mesmerizing! Jennifer Moorman expertly weaves a story of time travel, suspense, love, and the 1920s into a book with twists and turns and an ending I never saw coming. I stayed up WAY too late for too many nights simply because I couldn't put it down. It's magnificent! —Maddie Dawson, bestselling author of *Let's Pretend This Will Work*

THE VANISHING OF JOSEPHINE REYNOLDS drips with lush Jazz Age detail, a vivid cast of characters, and a protagonist whose future literally depends on her ability to navigate the past. In one novel, Jennifer Moorman gives us a time-bending tale of both suspense and self-discovery and a heroine we can't help but cheer as she learns what she's truly made of—and perhaps, how to love again.

—Barbara Davis, bestselling author of *The Echo of Old Books*

An ancestral home holds stories, secrets, and maybe even the ability to rewrite history in Jennifer Moorman's latest enthralling must-read. THE VANISHING OF JOSEPHINE REYNOLDS seamlessly blends the present day with 1927—and a splash of Moorman's signature magic—in a moving, unputdownable race against time. A testament to family ties, the power of love, and the indomitable human spirit, Moorman's latest proves that, sometimes, the impossible can become possible. I was hooked from the very first enchanting page.

—Kristy Woodson Harvey, NYT Bestselling Author of *A Happier Life*

This twisty, intriguing tale is brimming with atmosphere, heartbreak, magic, and ultimately a bright spark of hope!—Rachel Linden, Bestselling author of *The Magic of Lemon Drop Pie*

In THE VANISHING OF JOSEPHINE REYNOLDS, Moorman deftly weaves her trademark everyday magic into a tale of time travel, mystery, and romance. At the heart of the story is Josephine, a young woman so stricken by grief that she wishes to no longer exist. Transported to the 1920s when she passes through a magical door, Josephine has one last chance at life—if she can find the courage to live and love again.

—Kerry Anne King, bestselling author of *Improbably Yours*

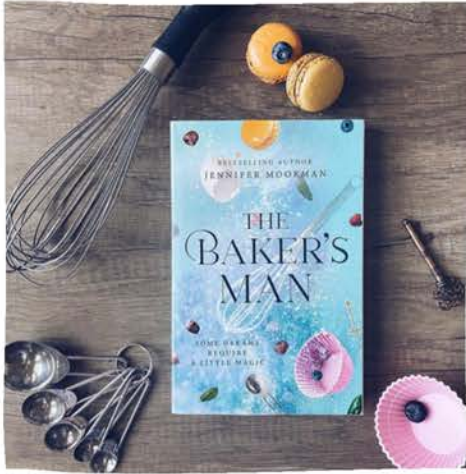
Jennifer Moorman charms readers again with this time-traveling delight. Join Josephine Reynolds as she visits the 1920s, trying to right a wrong that set into motion a series of life-threatening events. Fanciful and fast-paced, THE VANISHING OF JOSEPHINE REYNOLDS is another winner for Moorman.

—Elizabeth Bass Parman, author of *The Empress of Cooke County*

THE VANISHING OF JOSEPHINE REYNOLDS charms all the way from the enchanted door and its whispered passwords to the raucous speakeasy. It is impossible not to root for Josephine as she fights against the sands of time—and her own vanishing—to save her family and unearth her truest self in the process. Jennifer Moorman shines. —Grace Helena Walz, author of *Southern by Design*



SOCIAL



BIO



JENNIFER MOORMAN is the bestselling author of the magical realism Mystic Water Series. Jennifer started writing in elementary school, crafting epic tales of adventure and love and magic. Her blog is full of recipes inspired by fiction, and she hosts baking classes showcasing these dishes. Jennifer considers herself a traveler, a baker, and a dreamer. She can always be won over with chocolate, unicorns, or rainbows. She believes in love—everlasting and forever.

She has been featured in Writer's Digest, Gothamology, Today in Nashville, LUX Lifestyle, Career Authors, and Hollywood Weekly. She is a recipe contributor to Hope Magazine, and her books have been showcased in 5-star hotels all over the country as a guest perk.

Connect with Jennifer



@jenniferrmoorman



@jennifermoormanbooks



www.jennifermoorman.com